



NIKE MAXSIGHT

SEE WHAT YOU'VE BEEN MISSING

The NEW NIKE® MAXSIGHT SPORT CONTACT LENS

NIKE® has teamed up with Bausch and Lomb to create a contact lens that can significantly improve your sports performance- that can help you take your sports performance to the next level. MAXSIGHT contact lenses improve your vision by increasing contrast sensitivity and decreasing glare.

NIKE® MAXSIGHTS come in two colors.

The Amber tint is designed for sports like tennis, baseball, and football- sports where tracking a fast moving ball is critical -> the ball **pops** off the background.

The Grey-Green tint is for use in sports played in bright sunlight where visual comfort and glare are concerns -> greatly improves detail and contour recognition.

- ✓ The patented Light Architecture optics selectively filter specific wavelengths of light to enhance contrast and reduce discomfort and stress associated with glare.
- ✓ Eliminates eye glass or sunglass frame and nosepiece obstruction, no fogging, sweat, or fit issues.
- ✓ Filters out greater than 95% of UVA and UVB and more than 90% of blue light

The difference MAXSIGHTS can truly make?

“You’re able to focus and see the spin and rotation of the ball better”- Brian Roberts of the Baltimore Orioles

“The contour of the putting green is much more apparent- I no longer four putt!” – Bill Murray - amateur golfer

“This is a very amazing product, something I never thought possible”-Abby Wambach, US Women’s National Soccer Team

“We’re seeing a lot of interest expressed by area coaches, on the high school and college level, for these lenses.” This is the first time many athletes will have the chance to wear contrast enhancing, glare reducing eyewear on the field of play.- Dr. William Kossol

NIKE® MAXSIGHT. SEE SPORT BETTER.



See the complete line of NIKE sun and fashion eyewear at:

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